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FOR IMMEDIATE RELEASE

Japhet School Names New Development Director, Hosts “18 Reasons for Hope” Event

October 28, 2010 - Madison Heights, MI - Japhet School, the award-winning private school in Madison Heights, Michigan, has announced Cheryl Haithco as its new Development Director. (Editor’s note: Japhet is pronounced “jay-fit.”)

Ms. Haithco joins Japhet after holding related positions such as Director of Development for YMCA Metropolitan Detroit, Development Officer for Think Detroit PAL, and Public Relations Specialist/fundraiser for Old Redford Academy. She is an active member of the Association of Fundraising Professionals, and was chairperson for the AFP’s 2009 National Philanthropy Day Dinner.

Cheryl holds a Bachelor of Science in Business Marketing, and has nearly completed her Master’s degree in Public Administration from the University of Michigan - Horace H. Rackham.

“I am excited to work with such a dedicated staff and board,” says Ms. Haithco, “and look forward to spreading the word about the great character education and leadership qualities that students learn at Japhet.”

Ms. Haithco will have that opportunity next week, when she chairs the school’s most important fundraising event, its “18 Reasons for Hope” luncheon. The event will be at Club Venetian on John R in Madison Heights, from 12 to 1 PM on Thursday, November 4. It is a free luncheon, and anyone may attend with advance reservations. All proceeds raised from the event benefit Japhet School, which is a non-profit, 501(c)(3) organization. Interested parties may contact Ms. Haithco at cheryl.haithco@japhetschool.org or by calling 248-585-9150.

For more information about Japhet School, visit www.japhetschool.org. The school is centrally located in Metro Detroit, near 13 Mile Road and I-75.

About Japhet:

Founded in 1973, Japhet School is an independent co-educational school, serving children the metropolitan Detroit area in preschool through eighth grade. Its mission is to nurture and prepare children for life by integrating character education with a strong academic program. The school provides small classes, which are purposefully designed as “blends” or two-grade classrooms. This setup enables teachers to challenge students with academic material that is appropriate for their intellectual readiness, regardless of age or grade. Integrated with strong academics is Japhet School’s national award-winning character education curriculum, which builds a peaceful community within the school and creates leaders with integrity. Japhet is a National School of Character, and was the first school in Michigan -- and the first independent school in the country -- to receive this award.

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Cheryl L. Haithco, Japhet School Development Director

